



# Purpose of meeting

- Continue our discussion with partners
- Feed back from the Coast to Capital Board
- Share our vision
- Explore the opportunities for the region



# Our approach

- Smaller budget
- Dedicated team
- High level strategy
- A living SEP



# What to expect from us

**The Coast to Capital Board is committed to an ambitious new SEP.**

**You can expect us to:**

- provide bolder leadership
- identify and address the issues that matter
- see and seize the opportunities
- develop a strong regional identity and represent the best of the area
- look for opportunities to collaborate across the UK



# A Vision

**The Board has asked us to develop a vision which:**

- ▣ Spans 5-10 years
- ▣ Prioritises the most important issues facing the economy
- ▣ Targets specific places, corridors, industries etc.
- ▣ Focusses on our strengths
- ▣ Creates pathways to growth
- ▣ Helps us catch up with other parts of the country
- ▣ Prepares us for the challenges of the next few years



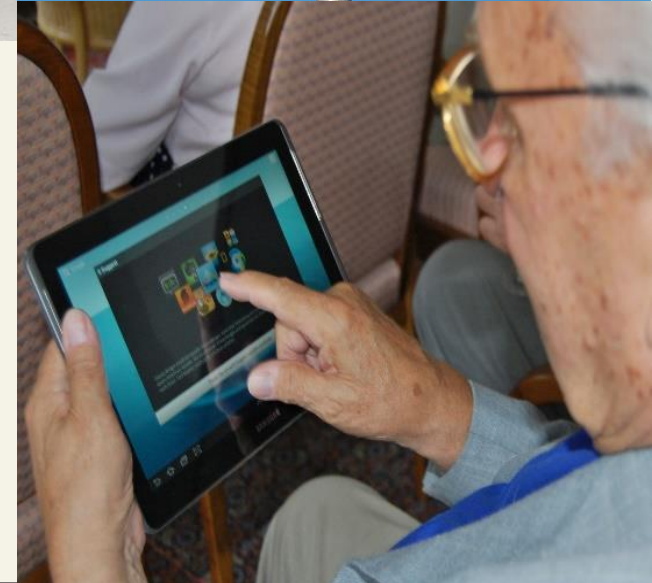
# A proposition on how the SEP can do this

1. Define the 'wicked issues' for our region over the next 5-10 years
2. Set out the opportunities that arise from these issues
3. Describe how the region can make a difference

# Wicked issues

The 4 wicked issues that our Board has identified are:

- Ageing population
- Brexit
- Digital disruption to the economy
- Our relationship with London

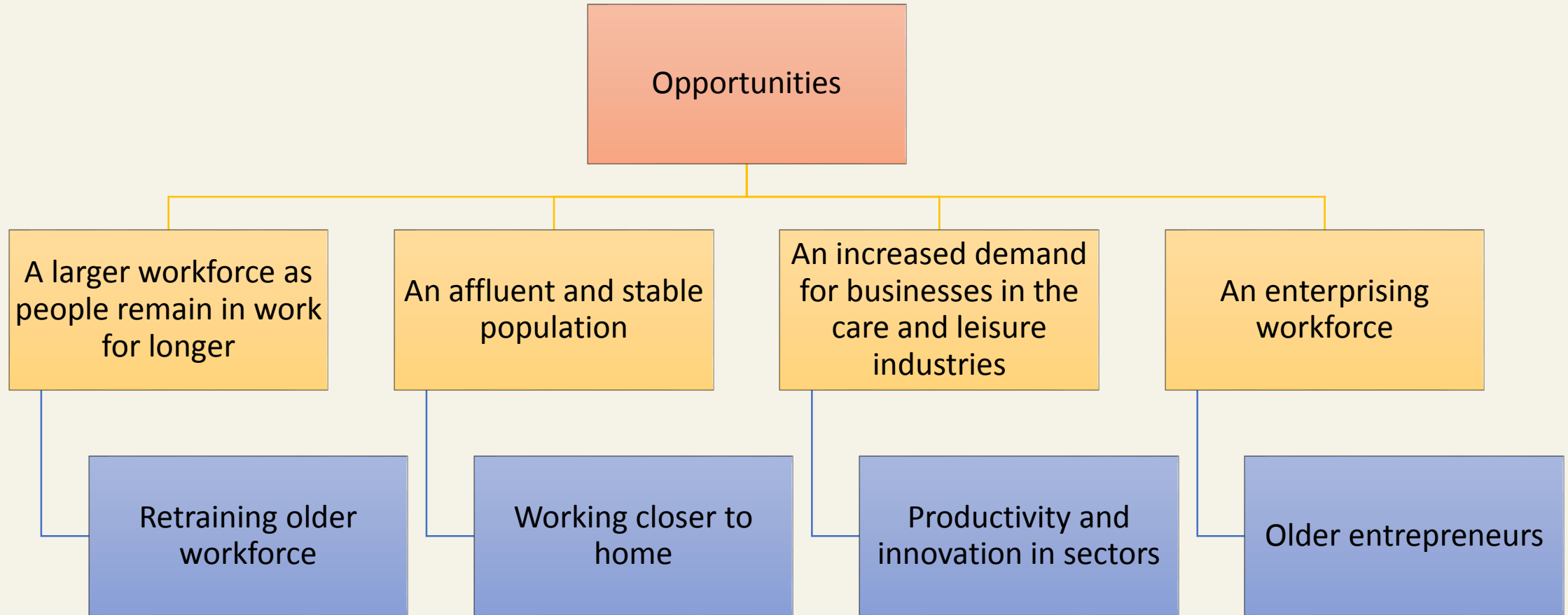




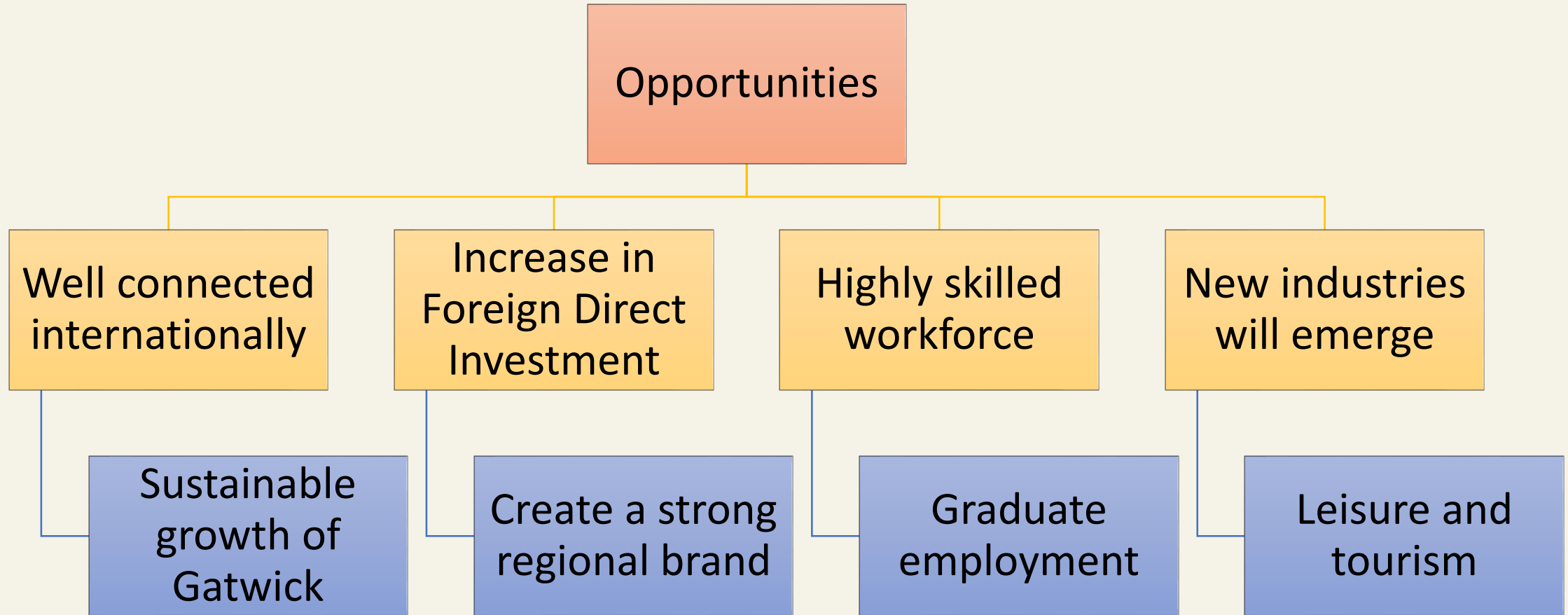




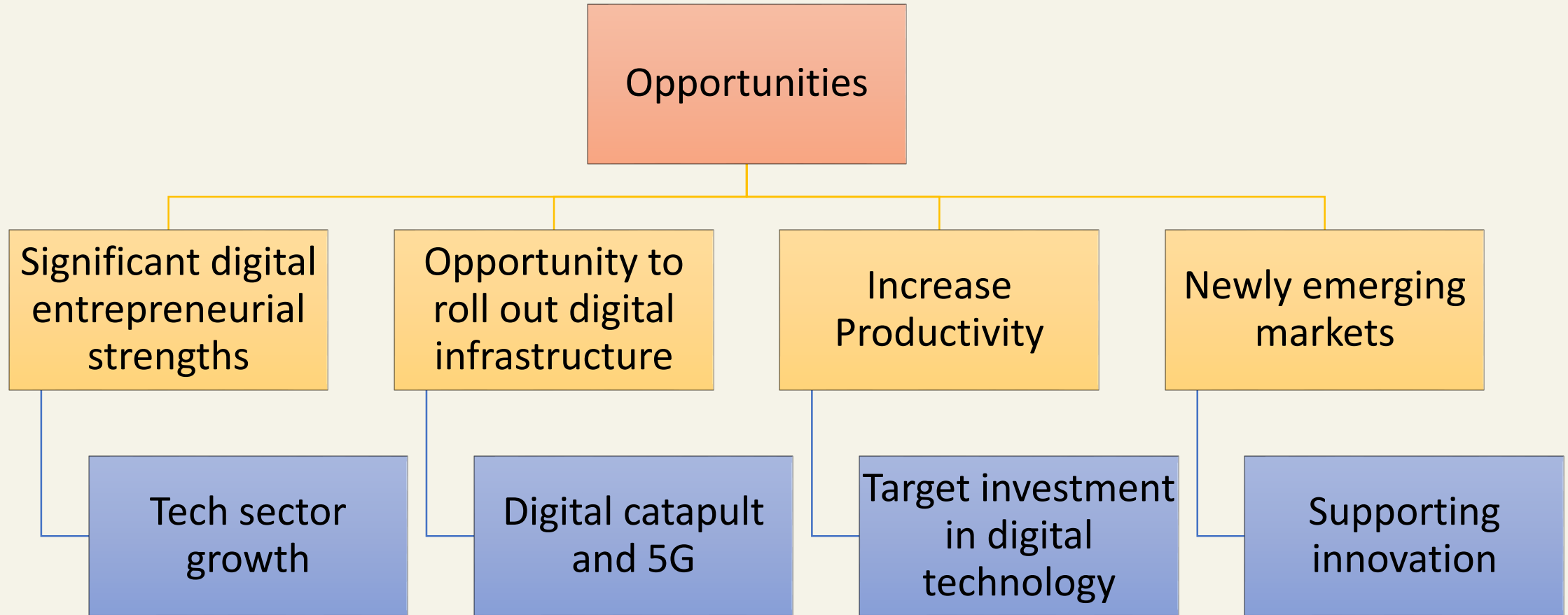
# Ageing Population



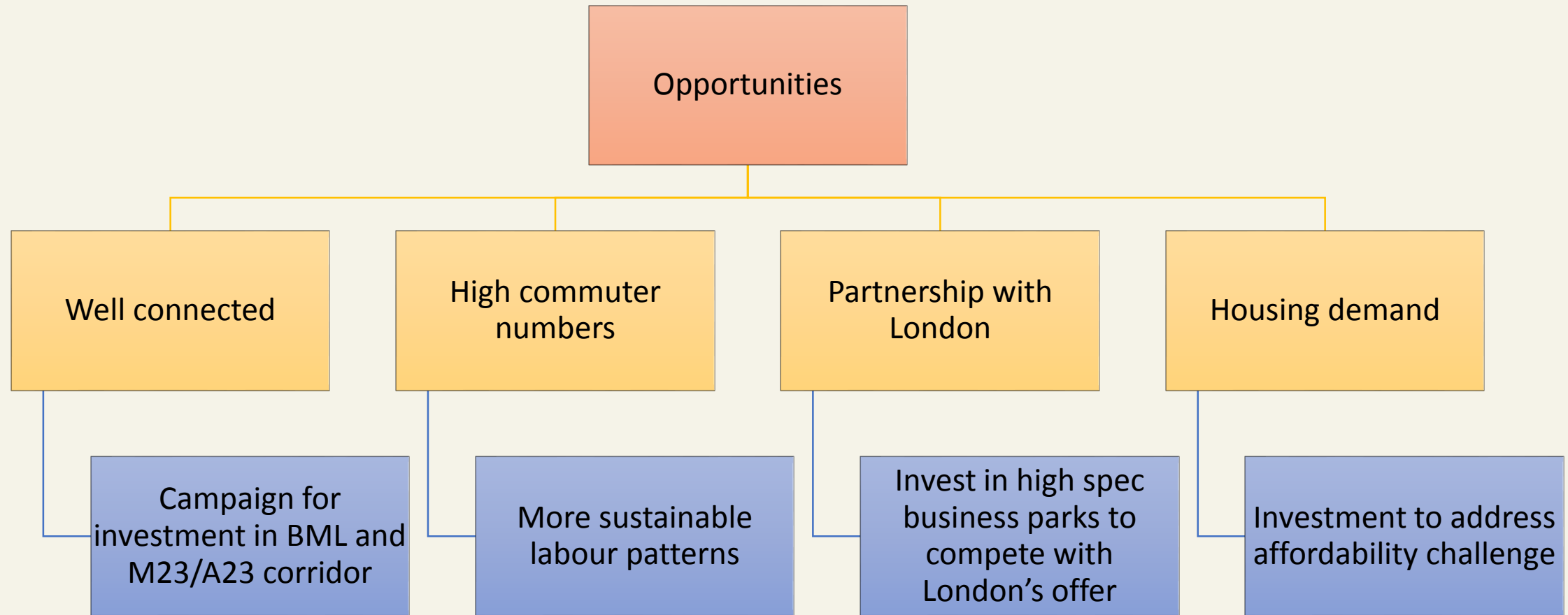
# Brexit



# Digital Disruption



# Relationship to London



# What does LEP leadership look like?

- Engaging with experts
- Structured conversations
- Particularly interested in evidence-based conversations
- Business: keen to know what the SEP can do to help you
- Public sector: keen to know how SEP can support objectives
- Stories – narrative for whole region





We look forward to working with you



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