# **AELP Membership Benefits Chart 2018**



Benefit	Full/Employer Members	College & University Members	Patron Members	Associate Members
Model Contract				
A suite of AELP Contracts (arranged in partnership with VWV)	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Conferences/Events/Webinars				
Reduced delegate fees at all AELP events, conferences and webinars	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>√</b>
2 x complimentary AELP webinar places (first year of membership only and in addition to Members Only webinars)	<b>✓</b>	<b>√</b>		<b>√</b>
4 x complimentary AELP webinar places (in addition to <i>Members</i> Only webinars)			<b>✓</b>	
1 x complimentary place at the AELP National Conference (2 days)	<b>√</b>	<b>√</b>		
2 x complimentary places at the AELP National Conference (2 days)			<b>✓</b>	
2 x complimentary places at the AELP Gala Dinner			<b>✓</b>	
2 x complimentary places at the AELP Autumn Conference			<b>✓</b>	
25% discount off the full member rate at the AELP National Conference				<b>√</b>
1 x complimentary place at the AELP Technology Conferences	✓	✓	✓	✓
Access to <i>Members Only</i> CEO Update Webinars - 10 per year	<b>✓</b>	✓	✓	✓
Complimentary access to all other <i>Members Only</i> webinars	<b>✓</b>	✓	✓	✓
Access to Member Exclusive Meetings (SIGs and Sector Forums)	✓	✓	✓	✓
Invitation to the AELP Patrons annual lunch with AELP's Chair and CEO			<b>✓</b>	
Invitation to the <b>AELP Patrons</b> VIP event with a high-profile guest speaker			<b>✓</b>	
Access to the <i>Member Exclusive</i> Colleges & Universities Summits		<b>√</b>		
Access to the <i>Member Exclusive</i> Employers Summit	<b>√</b>			
Discount on AELP Event Management Services	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Publications & Resources				
Complimentary receipt of AELP's weekly e-publication Countdown	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>√</b>
Complimentary receipt of AELP's bi-monthly e-publication The Insider	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>√</b>
Complimentary 'Featured Member' opportunity on the AELP website (may only be used once during the lifetime of membership and for one month only)	<b>√</b>			<b>✓</b>
Organisation profile in the dedicated <b>AELP Patrons</b> section of the website	·		<b>✓</b>	
Access to Research/Briefing Papers in advance of publication on the website	1	<b>√</b>	· ·	<b>√</b>
Access to <i>Members Only</i> areas of the AELP website	<i>'</i>		<i>'</i>	· /
Access to AELP signposting service	·	· /	· /	· /
Access to online resources and publications	·	· /	· /	·
Free subscription to e-publication FE Week (worth £60)	<b>√</b>		<b>√</b>	· ✓
Promotion & Advertising Opportunities		· .	•	·
Branding on all on-line and printed publications including; Countdown, The Insider and any Conference Apps and Conference Programme Guides				
Opportunity to Sponsor <i>Member Exclusive</i> CEO Update Webinars	<b>✓</b>	<b>√</b>	<i>'</i>	✓

Benefit	Full/Employer Members	College & University Members	Patron Members	Associate Members
Opportunity to Sponsor <i>Member Exclusive Meetings</i> (SIGs & Sector Forums)	✓	✓	✓	✓
Complimentary A4 Full Page advert in The Insider (may only be used once during the lifetime of membership)				<b>✓</b>
Opportunity to advertise in The Insider – .pdf advert (cost as per rate card)	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>
Opportunity to send e-shots to AELP member contacts (cost as per rate card)	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
10% discount on exhibitor opportunities at AELP Conferences (excluding the AELP National Conference)	<b>✓</b>	<b>✓</b>		<b>✓</b>
20% discount on exhibitor opportunities at the AELP National Conference			✓	
15% discount on exhibitor and sponsorship opportunities at AELP events (excluding the AELP National Conference)			<b>✓</b>	
10% discount on sponsorship opportunities at AELP Conferences including the Spring and Autumn (excluding the AELP National Conference)	<b>✓</b>	<b>✓</b>		<b>✓</b>
3 x complimentary adverts per annum in The Insider (.pdf advert)			✓	
3 x complimentary e-shots to the AELP membership list (circa 3,000 contacts)			<b>✓</b>	
1 x complimentary e-shot to the AELP membership list (circa 3,000 contacts)				<b>✓</b>
Quarterly 'Think Pieces' on the AELP website			<b>✓</b>	
Inclusion in the index of the Apprenticeship Guide	<b>✓</b>	<b>√</b>		
Other				
Opportunity to become an AELP Patron	<b>✓</b>	<b>✓</b>		<b>✓</b>
Access to AELP <i>Member Exclusive</i> discounts and offers from our partners	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>√</b>

An \*Employer Member is defined as an organisation that has no involvement in direct delivery of apprenticeship programmes or any other Government funded work or skills programme. For Employer Membership Rates please refer to Full Membership Rates below.

## **Annual Membership Rates 2018**

#### **Full Membership**

AELP Full Membership is for all independent training providers, employer providers, HEIs, universities, local authorities and FE Colleges with apprentices/learners and or jobseeker clients on any government funded skills and or employability programmes

- Up to 100 learners £700.00
- 101 to 250 learners £825.00
- 251 to 500 learners £1,275.00
- 501 to 1000 learners £2,325.00
- 1001 to 2,500 learners £3,600.00
- 2,501 to 4,999 learners £6,000.00
- 5000+ learners £12,150.00

#### \*Employer Membership

- Levy Paying Employer over £500k £1,500.00
- Levy Paying Employer under £500k £750.00
- Non-Levy Employer £600.00

### **Associate Membership**

AELP Associate Membership is open to all organisations who do not deliver any government funded contracts i.e. no funded learners

- General £700.00

   (i.e. provider networks, government departments, international organisations, training providers and employers (no government funded delivery), sector led employer (no contract delivery), sole traders and consultants)
- Professional Bodies/Institutes/Societies & Federations
   £1,050.00
- LEPs £825.00

#### **Awarding Organisations**

- Annual achievements up to 10,000 £1,500.00
- Annual achievements over 10,000 £3,000.00 If you are an Awarding Organisation that is also on the EPAO register Full Membership benefits apply