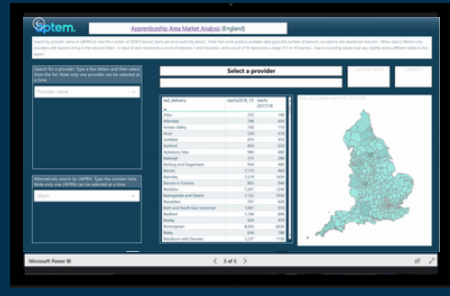


Aptem Intelligence Dashboard

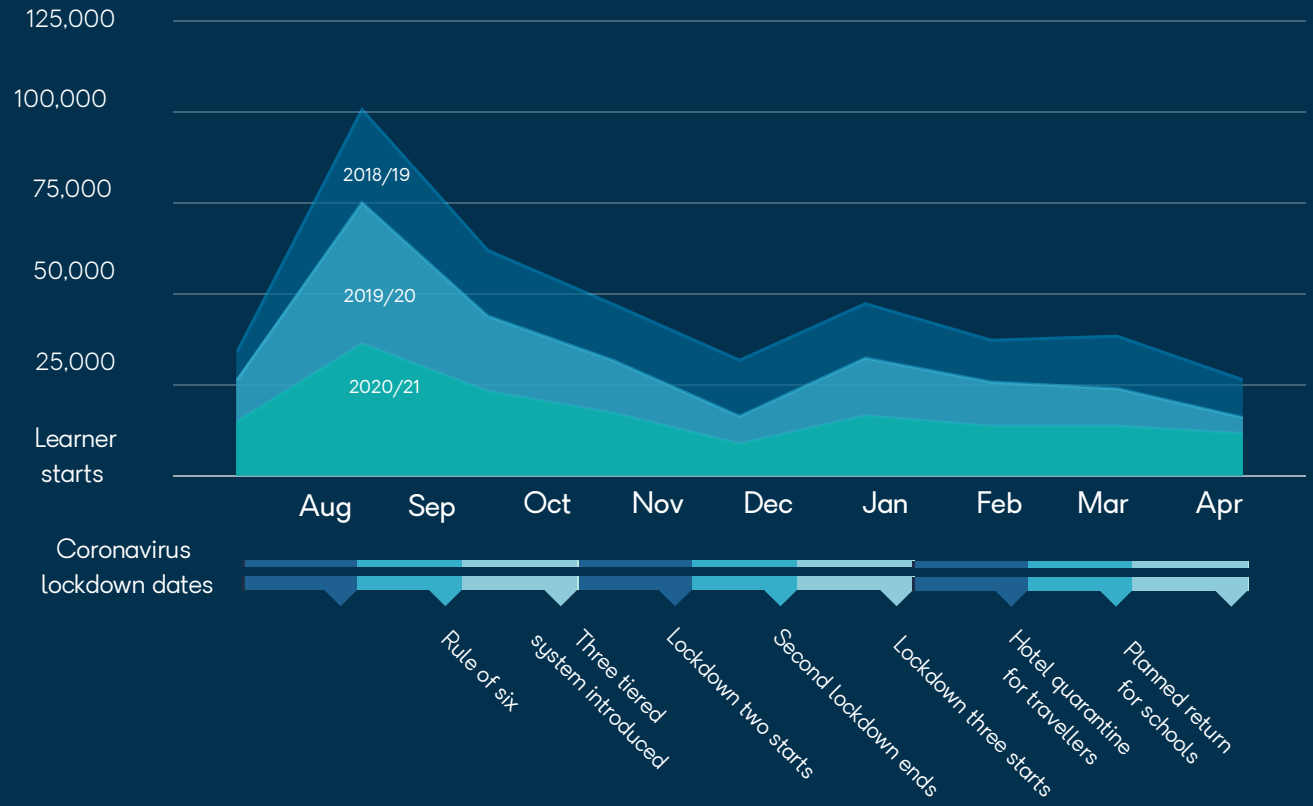
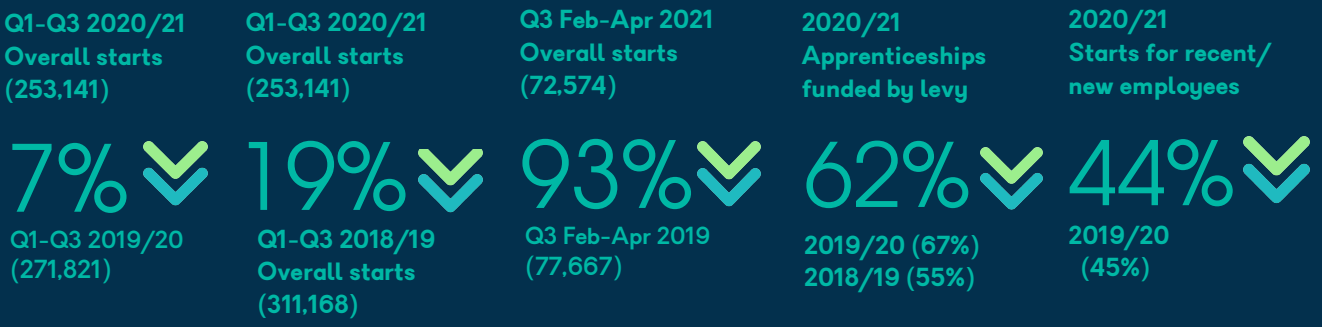
Transforming ESFA apprenticeship reporting data into useful, digestible reports, using Power BI.



Apprenticeship starts and trends (Aug 2020 to Apr 2021 against Nov 2019 to July 2020)

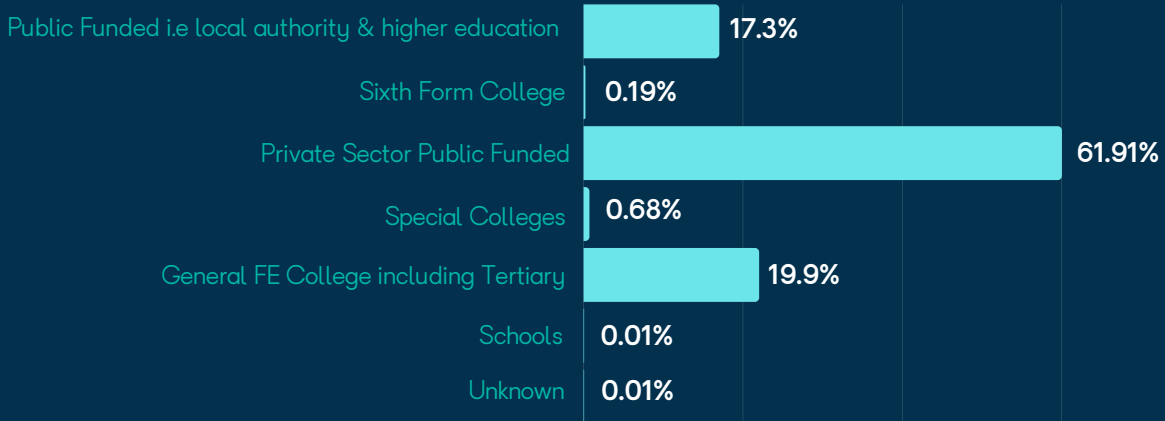
The following figures are a comparison of apprenticeship starts for Q1-Q3 2020-21 (i.e. Aug 2020 to April 2021) against previous three-quarter figures within the context of Covid shutdowns during March 2020-July 2020, Nov 2020, Jan 2021-Feb 2021.

The number of overall starts when compared to the previous year are down by 7%, which was also affected by Covid, and 19% down on the same period for 2018/19. Furthermore, they have followed the same pattern of peaks and troughs from Jan to Apr staying fairly even as we emerge from lockdown restrictions.

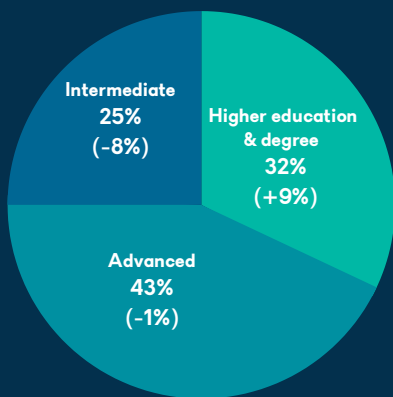


Apprenticeship starts by market share

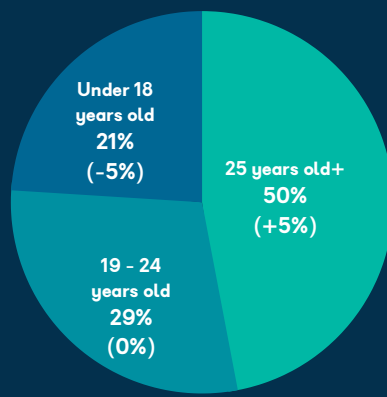
The market share of private ITPs remain consistent (60%), whilst in the last quarter the proportion of starts with HE and other publicly funded providers continues to increase – now 17.3%. The FE sector providers which traditionally focuses on younger apprentices now comprise less than a fifth of starts (19.9%).



Starts by apprenticeship level (YOY)



Starts by age (YOY)

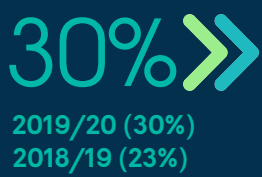


Year on year, comparing Aug 2020 - April 2021, with Nov 2019 - July 2020, higher, including degree apprenticeships, (half of which are at levels 6 and 7, i.e. masters level and above) have increased by 9%. The percentage of Level 2 starts has fallen marginally.

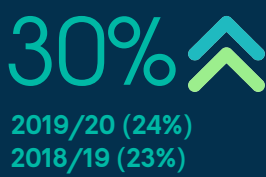
The proportion of younger apprentices continues to reduce. The number of starts for people aged under 19 continues to decrease each year. Apprenticeship aged 25 year or old now make up half (49.6%) of all starts. The percentage of 19-24 year old starts remains static (29%).

Apprenticeship programme highlights by industry:

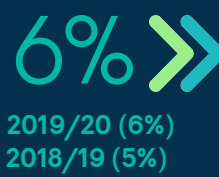
The proportion of starts in Business, Administration and Law remains consistent at 30%. The percentage of apprentices in Health and Public Services continues to increase – from 24% to 29%. A cross year comparison for Q1 to Q3 means that more Health and Social Care apprentices started this year – 75,571, compared to 74,438 in 2018/19.



The proportion of starts in Business, Administration and Law have remained static



Starts in Health & Public Services have significantly increased this year



Starts in Information and Communication Technology have remained static

Top 5 programmes:

- Team Leader or Supervisor
- Business Administrator
- Lead Adult Care Worker
- Adult Care Worker
- Early Years Educator

Care workers comprise 9.8% of apprentice starts

Care related apprenticeships are consistently rising – comprising 9.8% of starts. Business related apprenticeships are remaining static in most cases with the exceptions being Senior Leader and Business Administrator.