**APPRENTICESHIPS EAST SUSSEX ACTION PLAN 2023/24**

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| **ATE workshop criteria** | **Outcomes** | **Actions** | **Who is responsible and how** | **Timeframe** |
| 1. **Employer demand/ commitment** | Support SMEs to access apprenticeships, reducing complexity and providing access to Levy transfer | 1.1 Undertake evaluation of the Transform programme (ends Dec 23), recommendations and options appraisal to prepare pipeline bid to apply for funding to extend the programme. | ESCC/SCTP evaluation  LSIP/LSIF funding? | July-Dec 2023 |
| Promote apprenticeships to employers in the county | 1.2 Create resources to promote apprenticeship pathways to employers | UoB, SCTP & LSIP – Geraldine Turton to confirm | TBC |
| Improve employer readiness to support young people/ new entrants to the workplace | 1.3 Guidance for employers on supporting and retaining young people/ new entrants to support them to achieve in the workplace | LSIP? TBC  Transform Legacy Toolkit | Dec 2023 |
| 1. **Access to apprenticeships** | Improve the range of apprenticeship training options in the county | 2.1 Providers to work collaboratively with groups of employers to develop specialist courses to meet skills shortages | Colleges & ITPs, supported by SES task groups where appropriate | Sept 2023 – Aug 2024 |
| Improve transport access to apprenticeship opportunities | 2.2 Promote the East Sussex Flexi-bus on-demand rideshare service for areas with limited or no bus service. 2 year pilot. | ESCC Transport department – AES members to share and boost communications plan | Sept 2023 – Aug 2024 |
| 1. **Promotion of ATE** | Improve promotion of apprenticeships and technical pathways to job seekers, young people and parents | 3.1 Promote take up of the full ASK offer in schools. Encourage training providers and employers to present to pupils, parents/carers and teachers/schools. | SCTP/CXK ASK contract (confirm)  Careers Hub strategic plan | Sept 2023 – Aug 2024 |
| 3.2 Promote success stories of apprenticeships to young people utilising YAAN and Careers Hub films, including those from Supported Apprenticeship providers like Littlegate. | Careers Hub strategic plan | Sept 2023 – Aug 2024 |
| 3.3 Influence parents/carers to consider apprenticeship routes via Roadshow events and Careers Hub communications. | SCTP  Careers Hub strategic plan | Sept 2023 – Aug 2024 |
| 3.4 SCTP to work with Careers Hub to develop directory of training providers for schools to support them to meet Provider Access Legislation (PAL). Hub to work with schools to provide greater number of interventions about apprenticeships through careers guidance, Open Doors visits and employability programmes.  Includes focus on primary schools. | SCTP  Careers Hub strategic plan | Sept 2023 – Aug 2024 |
| 3.5 Deliver annual Apprenticeship Graduation event to promote parity of esteem for apprenticeship pathways. | SCTP/ESCC/ Sponsors | Oct 2023 |
| 1. **Conversion rate of interest to take up** | Improve understanding of what apprenticeships involve in terms of commitment, employer expectations, work and study. | 4.1 Apprenticeship workshops in schools for young people and parents to include information about the level of work required and expectations of employers when recruiting ‘work-ready’ young people through promotion activities - ASK, films, Open Doors, Roadshows (linked to 3.1, 3.2, 3.3, 3.4). | SCTP/Careers Hub strategic plan | Sept 2023 – Aug 2024 |
| 1. **Skill levels match requirements for next step** | Lack of Level 2 opportunities means that some learners not able to access routes into apprenticeships. | 5.1 Lobby on lack of level 2 pathways for young people to access apprenticeships; input in to Youth Employment UK Commission; take part in Level 2 Trailblazer for Business Admin. | IfATE Level 2 Trailblazer (3rd attempt) – ESCC  Youth Employment UK Commission – ESCC to provide LGA evidence | June 2023 - Aug 2024 |
| T-Level progression routes – many learners are unable to progress to Level 4 and they are  ineligible for Level 3 apprenticeships as a progression pathway. | 5.2 Lobby DfE on progression pathways from T-Levels to apprenticeships. | ESCC/AES members lobby | Sept 2023 – Aug 2024 |