

NOVEMBER 2024

# BRIGHTON & HOVE APPRENTICESHIP GRADUATION NOVEMBER 2024, 6:30-8.30PM

## SPONSORSHIP PACK

CELEBRATING THE FANTASTIC ACHIEVEMENTS  
OF BRIGHTON AND HOVE'S AMAZING APPRENTICES



**SCFP** SUSSEX COUNCIL OF  
TRAINING PROVIDERS

**ais** apprenticeships  
in sussex





# BRIGHTON & HOVE APPRENTICESHIP GRADUATION 2024

SCTP is delighted to be working with Brighton & Hove City Council and city stakeholders, to bring together apprentices, employers and training providers, to showcase the success of Brighton and Hove's most promising stars.

Apprentices work, collaborate, and learn within local businesses, bringing diversity, in demand technical skills, and fresh thought. Help us celebrate everything that apprenticeships have to offer, and support the Brighton & Hove Apprenticeship Graduation 2024!

The event will celebrate the amazing work being done by apprentices, employers and training providers across the city, including the hard work, dedication and commitment, of all those involved in the apprenticeship journey.





# IT'S A CELEBRATION!

This exciting event will take place in November 2024, with an expected audience of over 150, including apprentices, and their families, apprenticeship employers, training providers, and special guests from across the city.

Expect a night to remember, with exceptional achievement awards, special guest speakers, and inspirational stories throughout the evening.



# SUPPORT THE FUTURE OF TALENT

## BE PART OF THE CITYWIDE STORY

This event will celebrate skills investment in the workplace, and this is your opportunity make sure your brand is associated with it.

## BECOME A TALENT CHAMPION

Businesses that invest in people are marking themselves out as the ones ready to grow and adapt. Show yourself as a citywide talent champion.

## TELL AMAZING STORIES

Help tell the stories of people in your organisation that have undertaken the pathway and celebrate your own organisation for investing in skills.

## SHOW HOW MUCH YOU CARE

Showcase your commitment to a high profile group of press, local authority and business leaders in attendance.

## GRADUATION CEREMONY SPONSORSHIP OPPORTUNITIES

### 1. GOLD HEADLINE PACKAGE

**£4,000**

Show you are leading the conversation around talent and are committed to skills investment and community resilience by becoming an event partner.

### 2. SILVER AWARD PACKAGE

**£2,000**

Awards are a great opportunity to enable those working behind the scenes to be recognised for the important contribution they make.

- Outstanding Contribution by an Apprentice to an Employer
- Employee Contribution to Apprenticeships
- Tutor/Trainer of the Year
- Above and Beyond Award

### 3. BRONZE SUPPORTING PACKAGE

**£850**

Highlight your organisational values and support your local community by becoming a supporting sponsor.



# SPONSORSHIP PACKAGES

For further information or to express interest in sponsorship, please email: [bhapprenticeships@sctp.org.uk](mailto:bhapprenticeships@sctp.org.uk)

## **GOLD HEADLINE PACKAGE** **£4,000**



Show you are leading the conversation around talent.

- Key note speech opportunity
- Introduction by host
- Full page advertorial in event programme
- Promotion on social media
- Access to 'proud sponsor' digital social media graphics
- Exhibition opportunity
- Prominent branding within the event programme and booking site
- Inclusion in pre and post event press releases

## **SILVER AWARD PACKAGE** **£2,000**



Celebrate special achievements.

- The sponsors will review the short-list, select the winning nominations, and present the awards
- Name check during the event
- Half page biography in event programme
- Promotion on social media
- Access to 'proud sponsor of' digital social media graphic
- Logo will be included within the event programme and booking site
- Exhibition opportunity
- Inclusion in pre and post event press releases

## **BRONZE SUPPORTING PACKAGE** **£850**



Celebrate local success stories.

- Name check during the event and on social media
- Column biography in event programme
- Promotion on social media
- Access to 'proud supporting sponsor' digital social media graphic
- Logo will be included within the event programme and booking site
- Branded banners and literature display at event
- Inclusion in pre and post event press releases

**Note:** If you would like to be a sponsor, but these packages do not meet your needs or budget, please get in touch and we will explore a bespoke package for you.